## Previous Paper (Solved)

# IP-BBA Entrance Exam, 2011

### **ENGLISH LANGUAGE AND COMPREHENSION**

**Directions** (Qs. 1-8): Read the passage carefully and answer the questions given below.

Although speech is generally accepted as the most advanced form of communication, there are many ways of communicating without using words. In every known culture, signals, signs, symbols and gestures are commonly utilized as instrument of communication. There is a great deal of agreement among communication scientists as to what each of these methods is and how each differs from the others. For instance, the basic function of any signal is to impinge upon the environment in such a way that it attracts attention, as, for example, the dots and dashes that can be applied in a telegraph circuit. Coded to refer to speech, the potential for communication through these dots and dashes short and long intervals as the circuit is broken is very great. Less adaptable to the codification of words, signs also contain agreed upon meaning; that is, they convey information in and of themselves. Two examples are the hexagonal red sign that conveys the meaning of stop, and the red and white swirled pole outside a shop communicates the meaning of barber.

Symbols are more difficult to describe than either signals or signs because of their **intricate** relationship with the receiver's cultural perceptions. In some cultures, applauding in a theater provides performers with an auditory symbol of approval. In other cultures, if done in unison, applauding can be a symbol of the audience's discontent with the performance. Gestures such as a waving and handshaking also communicate certain cultural messages.

Although signals, symbols and gestures are very useful, they also have a major disadvaring in communication. They usually do not allow ideas

to be shared without the sender being directly adjacent to the receiver. Without an exchange of ideas, interaction comes to a halt. As a result, means of communication intended to be used across long distances and extended periods must be based upon speech. To radio, television, and telephone, one must add fax, paging systems, electronic mail, and the internet, and no one doubts but that there are more means of communication on the horizon.

1	<b>Applauding</b>	Wac	cited	96	an	evample	01
1.	Approunting	was	CILCU	as	an	Chairipic	()

A. a signal

B. a sign

C. a symbol

D. a gesture

2. The word 'intricate' in paragraph 2 could best be replaced by which of the following?

A. inefficient

B. complicated

C. historical

D. uncertain

3. The word 'potential' in paragraph 1 could be replaced by

A. range

B. advantage

C. organization

D. possibility

4. The word 'it' in paragraph 1 refers to

A. function

B. signal

C. environment

D. way

5. The phrase impinge upon in paragraph 1 is closest in meaning to

A. intrude

B. improve

C. vary

D. prohibit

6. What does the author say about speech?

A. It is the only true form of communic

B. It is dependent upon the adveby inventors

C. It is necessary for

D. It is the

7. W"

- A. Signs and Signals
- B. Gestures
- C. Communication
- D. Speech
- 8. Why were the telephone, radio, and TV invented?
  - A. People were unable to understand signs, symbols, and signals
  - B. People wanted to communicate across long distances
  - C. People believed that signs, signals, and symbols were obsolete
- D. People wanted new forms of entertainment Directions (Qs. 9-15): Read the passage carefully

and answer the questions given below.

A leading Indian industrialist in a recent article on ways to strengthen India's economy has drawn attention to the problems of inflation and industrial sickness among other things. One of the main reasons for industrial sickness in our country has been the fact that business and industrial managers, have not been able to look beyond the immediate future. They have been too preoccupied with their attempts to report favourable results for the current year-higher profits and larger dividends to the share holders. The planning horizon has hardly ever exceeded five years. Investments have been inadequate for new plants towards and diversification and expansions. Modernization and asset creation has seriously lagged behind. In business, growth is needed for survival; one has to grow 'if one does not want to be wiped out. This is particularly true today with liberalization of imports and increasing competition. Moreover, growth and higher productivity create employment and higher employment creates larger markets both for industrial and consumer products. It was Henry Ford who brought home the need for the creation of a larger and a more stable middle class, that is, a larger number of people who can afford more and more of goods and services. Even after forty years of independence our industrialists have not been able to shed and petty' shopkeeper's mentality and our highly educated management has tagged along merrily and without concern.

- 9. 'The planning horizon has hardly ever exceeded five years' implies
  - A. planning should not be for a period of less than five years
  - B. the planning process is very time consuming
  - C. planning should take care of all probable ups and downs in the next five years period
  - D. Five years period is too short for successful implementation of plans
- 10. Why did Henry Ford stress the need for a more stable middle class?
  - A. they are mostly service oriented
  - B. they do not have shopkeeper mentality
  - C. they can afford to buy more and more expensive goods
  - D. they are most unstable
- 11. In order to improve the condition of Indian industries the industrialist should do all of the following except
  - A. giving up the narrow mentality which very small shopkeepers generally have
  - B. striving to earn long term profits
  - C. encouraging competition industrialists within the country and from abroad
  - D. resorting to long-term planning for industrial growth and expansion in diverse fields
- 12. The leading industrialist attributes industrial sickness mainly to
  - A. lacunae in five year plans
  - B. preoccupations of managers with matters unrelated to business
  - C. higher profits and larger dividends to shareholders
  - D. lack of foresight among managers
- 13. According to the passage, growth and increasing productivity leads to
  - A. imposition of restrictions on imports
  - B. employment and thus provide an outlet to industrial and consumer products
  - C. encouragement to export of excess consumer goods
  - D. disproportionate surplus of commodities

- 14. According to the passage, the net gains pursued by managers are at the cost of
  - A. diversification, modernization and asset creation
  - B. availability of markets for industrial and consumer products
  - C. inflation and industrial sickness
  - D. liberalization of imports and increasing competition
- 15. Which of the following short comings of Indian industrialists has been highlighted by the author?
  - A. They invest unreasonable high amount on diversification an expansion
  - B. They are more concerned for immediate net gains than for developmental activities
  - C. They are reluctant to maintain the shopkeeper mentality
  - D. They are less concerned for payment of dividends to shareholders

Directions (Qs. 16-21): In each of the following questions, out of the given alternatives, choose the one which best expresses the meaning of the given word.

#### 16. IMMACULATE

A. refined

B. pure

C. faithful

D. splendid

#### 17. EBULLIENT

A. Gilted

B. Enthusiastic

C. Luscious

D. Arrogant

#### 18. IGNOMINIOUS

A. shameful

B. fruitful

C. unexpected

D. expected

#### 19. INNOCUOUS

A. harmless

B. insidious

C. insolvent

D. invasion

#### 20. CHICANERY

A. choleric

B. cogent

C. trickery

D. confess

#### 21. CHAGRINED

A. frustrated

B. annoyed

C. disappointed

D. tired

Directions (Qs. 22-27): In the following questions. choose the word opposite in meaning to the given word.

#### 22. SERVILITY

A. bravery

B. prudence

C. insolence

D. slavery

#### 23. KNOTTY

A. involved

B. intricate

C. easy

D. assuming

#### 24. DEARTH

A. extravagance

B. scarcity

C. velocity

D. abundance

#### 25. VEHEMENCE

A. apathy

B. passion

C. eagerness

D. ascent

#### 26. PLACATE

A. antagonize

B. pity

C. amuse

D. embroil

#### 27. PEJORATIVE

A. soothing

B. appreciative

C. smoothing

D. critical

Directions (Qs. 28-32): Fill in the blanks in the following sentences by selecting the most appropriate alternative from amongst the given choices under each sentence.

28. The police confronted the thief ..... the accusers.

A. with

B. at

C. upon

D. to

29. Civilization, in real sense of the term consists not in the ...... but in the deliberate and voluntary ..... of wants.

A. increasing ...... decreasing

B. increment ..... decrement

C. multiplication ..... reduction

D. hoarding ...... dehoarding

30. That rumour has no foundation ...... fact. B. up

A. of C. to

D. in

31. In all these and a thousand other details you and I please ourselves and .......

A. ask of no one's leave

B. ask no one's leave

C. ask leave of no one

D. ask from any one no leave

32.	They	praised	him	*********	
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- A. and pointed out it was a good hit
- B. and exclaimed it was a good hit
- C. and said that it was a good hit
- D. and showed it was a good hit

Directions (Qs. 33-35): In the following questions six sentences are given. The first and the sixth sentences are numbered 1 to 6. The 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> sentences are not in proper sequence and named P, Q, R and S. Select the correct sequence of these four sentences from the responses given below each question.

- 33. 1. The Ganga is a holy river to the Hindus
  - P. Every Hindu wishes to die on the bank of the holy Ganga, so that he may reach heaven.
  - Q. It comes from the Gangotri mountains in the Himalayas.
  - R. It is one of the biggest rivers in India.
  - S. The Hindus call the Ganga 'Mother Ganga'.
  - 6. At Haridwar, it leaves the mountains and enters the plains.
  - A. SQRP
- B. PROS
- C. RSOP
- D. SPRO
- 34. 1. The two men who were following
  - P. and who were separated from the tigrees by the rock,

- Q. when they saw me stop
- R. a few yards behind me
- S. stood still
- 6. and turn my head
- A. RPSQ
- B. QPSR
- C. ROPS
- D. ROSP
- **35.** 1. Sciences improves our living conditions, but
  - P. rejecting or accepting anything, provided
  - Q. and not be afraid of
  - R. teach us to think straight
  - S. it should also
  - 6. there are sufficient reasons for doing so.
  - A. SROP
- B. SRPO
- C. RSPQ
- D. POSR

Directions (Qs. 36-38): In each of the following questions, a word has been written in four different ways out of which only one is correctly spelt. Find the correctly spelt word.

- 36. A. Kalidoscope
- B. Kaleidoscope
- C. Kalaidoscope
- D. Kaliedoscope
- 37. A. Raprochement
- B. Rapprochment
- C. Raproachment
- D. Rapprochement
- 38. A. Strategam
- B. Strategem
- C. Stratagem
- D. Stratagam

## **GENERAL AWARENESS**

- - A. Economics
- B. Literature
- C. Piece
- D. Physics
- 40. World laughter day is celebrated on ........
  - A. January 15
- B. January 1
- C. January 30D. January 10The following are the Kharif Crops.
  - A. Rice, millets, maize and cotton
  - B. Rice, wheat, millets and cotton
  - C. Wheat, millets, jute and cotton
  - D. Rice, jute, maize and cotton
- **42.** Industrial revolution meant for the changes in economic and social organizations began in ......

- A. 1860 AD
- B. 1762 AD
- C. 1760 AD
- D. 1862 AD
- 43. .....zone lies between 23½° North and 23½° South, between the Tropic of Cancer and Tropic of Capricorn.
  - A. Temperate Zone B. Frigid Zone
  - C. Equatorial Zone D. Torrid Zone
- 44. The world movement of Jews aimed at finding a home state for the Jews in the world is called ............
  - A. Juisim
- B. Zionism
- C. Juadism
- D. None of the above

47.	A. Stratosphere C. Autosphere D. Hemisphere Limnology is the study of A. Water falls B. Lakes C. Lime stones D. Oceans The currency of Suriname is called A. Guilder B. Taka C. Deutsch D. Dollar Alexander defeated Porus in the Battle of		A. Policy recommendation B. Manifesto C. Charter of demands D. Mandate The first Shuttle to go in space was
49.	A. Khyber Pass B. Panipat C. Kalinga D. Hydaspas Who wrote the book "The Flight of Pigeons"? A. Ruskin Bond B. Khushwant Singh C. O.V. Vijayan D. V.S. Naipaul	59.	Workers Day with the slogan "workers of the world unite" is celebrated on
50.	Who invented Antiseptic? A. Sir William Ramsay B. Dr. C.F. Brush C. Dr. Felix Hoffman D. Dr. Joseph Lister	60.	D. First day of December
	The Capital of Switzerland is	61.	rocks are originally igneous and sedimentary but have been changed by pressure, heat or action of water.  A. Salt Rocks B. Weathering Rocks C. Metamorphic Rocks D. None of the above
	A. Geneva B. Paris C. London D. Washington	62.	The World Greatest man-made lake is
	Who invented Electric fan?  A. Gottfried Leibniz  B. Wheeler  C. Thomas Alva Edison  D. W.H. Selley	63.	C. Guri D. Zeya Who was the first Indian Republic? A. Pt. Jawahar Lal Nehru B. Sir Mountbatten C. Dr. Rajender Prasad D. Mahatma Gandhi
	The Headquarters of Common Wealth of Independence State (CIS) is A. Rome B. Manila C. Cairo D. Kirava Autoecology is the study of	64.	is an instrument for measuring the strength of direct current.  A. Tele Galvanometer  B. Telemeter
56.	A. Species B. Ecology C. Environment D. None of the above	65.	C. Tangent Galvanometer D. Simple Galvanometer The Headquarters of Officers' Training Academy is at A. Pune B. Chennai C. Dehradun D. Kolkata

00.	Who wrote "All Under Heaven"?	71. The Capital of Sudan is					
	A. J.K. Galbraith B. Wilson John	A. Cape Town B. Jaffna					
	C. Pearl S. Buck D. Vikram Seth	C. Khartoum D. Paramaribo					
67.	Chhau is the famous dance of	72. The 'Stone Age' people had the first domestic:					
	A. Karnataka B. Kerala	A. Asses B. Dogs					
	C. West Bengal D. Gujarat	C. Horses D. Ships					
68.	The currency of Syria is called	73. Rovers cup is associated withsport.					
	A. Syrian Sia B. Syrian Dollar	A. Table Tennis B. Polo					
	C. Syrian Pound D. Syrian Aleppo	C. Roving D. Football					
69.	Trapping and taming operations against wild	74 awards are given in the field of					
	elephants in Karnataka State is called	Medical Sciences.					
	A. Khalida	A. Shanti Swarup Bhatnagar Award					
	B. Operation giant	B. Iqbal Samman					
	C. Operation elephant	C. R.D. Birla Award					
	D. Khedda	D. Tansen Award					
70.	In Battle of Haldighati, Akbar defeated	75. The largest peninsula of the world					
		A. Southern India B. Alaska					
	A. Rani Laxmi Bai	C. Arabia D. Greenland					
	B. Maharana Pratap	76. The Word Disabled Day falls on					
	C. Maharaja Ranjit Singh	A. March 15 B. March 25					
	D. None of the above	C. March 19 D. March 14					

## LOGICAL AND ANALYTICAL ABILITY

Directions (Qs. 77-79): In the given questions select the right option which correct code.

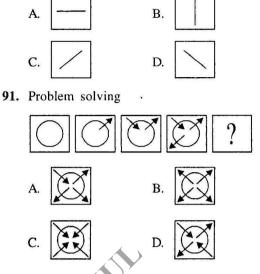
- 77. In code language 'jo mi rei ma' stands 'less work no play'; 'rei koi puih, mesi' for ground play tour'; puihi mesi for 'less ground play tour'; and 'puihi ma' jo mati' for no cup ground work'. Which of the following codes stand for word 'no'?
  - A. jo
  - B. ma
  - C. Can not be determined
  - D. None of these
- 78. In a certain language, BEAT is coded as XZIA, then how is 'SOUP' coded in that code?
  - A. OTSR
- B. TYSR
- C. TTSR
- D. QTSR
- 79. If CORRESPONDENCE is coded as NUTTRAXUPQRPNR in a certain code, how will SCOPE be coded?

- A. AUXNR
- B. ANUXR
- C. RNUXA
- D. XUPAR

Directions (Qs. 80-83): In the following questions given below establish the relationship between the two words. Then from the given options select one which has the same relationship as of the given two words.

- 80. DAYBREAK: BEDSTEAD
  - A. Earthen: Brazen
  - B. Fresh: Tired
  - C. Nocturnal: Diurnal
  - D. Eyeglass: Landmark
- 81. HOPE: ASPIRES
  - A. Film: Flam
- B. Fake: Ordinary
- C. Fib: Lie
- D. Spirits: Soar
- 82. ANCIENT: MODERN
  - A. Often: Seldom
- B. Often: Frequent
- C. Often: Always
- D. Often: Never

83.	08:28::18:?		
	A. 63	В.	126
	C. 65	D.	124
n.			1 6 1 6 11 .
	ctions (Qs. 84-88): In		
•	tions there is a series of		
	issing. Find out the mis	sin	g term.
84.	MLONQPS?		N
		В.	
	C. Q	D.	L
85.	Find out the wrong n	um	ber in the series.
	15, 45, 90, 360, 1080	, 2	160, 6480
	A. 90	В.	360
	C. 6480	D.	2160
86.	_ yyx _ xxyx _ yxyx		v
00.			xyxy
			хуух
07			
8/.	7776, 1296, 216, 36,		
		B.	
1001001		D.	
88.	KPA, LQB, MRC		
			OET
	C. ETO	D.	OTE
Dire	ctions (Qs. 89-91): In	eac	h of the auestions
	n below which one of the		
7	right should come in pla		
	he left, if the sequence		
07.	Problem solving		
	→ <b>+</b>	4	
		U	7   7
		7	
			<b>A A I</b>
		B.	
	***		
			<b>A</b>   <b>A</b>
	c.       1	D.	
	<u> </u>		
90.	Problem solving		
		_	
	1 1 1 /	1	/   2



Directions (Qs. 92-94): In the following questions, select the right answer from the given options to depict the correct direction/distance.

92. Ariun goes 30 metres North then turns right and walks 40 metres, then again turns right and walks 20 metres, then again turns right and walks 40 metres. How many metres is he from his original position?

A. 9

B. 10

C. 20

D. 40

93. A train runs 120 km in West direction, 30 km in South direction and then 80 km in East direction before reaching the station. In which direction is the station from the train's starting point?

A. South-West

B. North-West

C. South-East

D. South

94. Ramesh was facing East. He walked 14 km forward and then after turning to his right walked 13 km. Again he turned to his right and walked 14 km. After this he turned back. Which direction was he facing at that time?

A. East

B. West

C. North

D. South

Directions (Qs. 95-97): In the following questions, there are four alternative answers out of which one is correct.

95. 'D' is the son of 'J' who is son of 'F'. 'P' is the daughter of 'R'. If 'N' is the sister of 'P' and daughter of 'J' what is 'J's' relationship with 'R'?

A. Husband C. Father

B. Brother D. Uncle

96. Madhuri is the wife of Rajesh and Rajesh is the brother of Mahesh. Mahesh is the uncle of Pranav. What is Pranav's relation with Madhuri?

A. Daughter C. Sister-in-law B. Nephew

D. Niece 97. Introducing a woman, a man said, "Her mother's husband's sister is my aunt." How

A. Nephew

is the man related to the woman? B. Brother

C. Uncle D. Cousin

Directions (Qs. 98-101): Read the following information carefully and answer the questions given below it.

Five friends Ramesh, Suresh, Mahesh, Dinesh and Ganesh are sitting on a bench.

- (i) Ramesh is sitting next to Suresh.
- (ii) Mahesh is sitting next to Dinesh.
- (iii) Dinesh is not sitting with Ganesh (iv) Ganesh is on the left end of the bench.
- (v) Mahesh is on second position from right.
- (vi) Ramesh is on the right side of Suresh and to the right side of Ganesh.
- (viii) A and C are sitting together.
- 98. What is the position of Suresh?
  - A. Second from right
  - B. Centre
  - C. Extreme left D. Second from left
- 99. At what position is Ramesh sitting? A. Between Suresh and Mahesh
  - B. Between Dinesh and Mahesh
  - C. Between Ganesh and Dinesh
- D. Between Mahesh and Ganesh 100. What is the position of Dinesh?

- A. Extreme left B. Extreme right C. Third from left D. Second from left
- 101. Who is sitting at the centre?
  - A. Ramesh
  - B. Suresh C. Mahesh D. Dinesh
- 102. Akash was born on 3rd March 1980. Sanjiv was born 4 days before Akash. The Republic Day of that year fell on Saturday. Which day
  - A. Wednesday B. Friday C. Thursday D. Tuesday
- 103. Which of the following is a leap year? A. 1982
- B. 1978 C. 1704 D. 1945

was Sanjiv's birth day?

104. If 15 apples and 20 oranges cost as much as 20 apples and 15 oranges. How do you

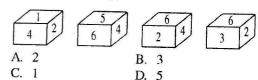
compare the costs of two? A. Apples are as costly as oranges B Oranges are costly than apples

- C. Apples are costly than oranges D. None of these
- 105. A, B, C, D and E distribute some cards among themselves in a manner that A gets one less than B; C gets 5 more than D; E gets 3 more than B while D gets as many as B. Who gets

the least number of cards? A. B B. C

C. D

106. What number in the dice, given below, will be on the side opposite to 6?



D. A

Directions (Qs. 107-109): In the following questions, there are four options. Find out the one that is correct in verification of the given statement.

- 107. Escalators help in
  - A. vertical movement only
    - B. horizontal movement only C. vertical and horizontal movement
  - D. circular movement only

100	Which one of the	he following is always
100.	associated with 'J'	-
	associated with J	ustice?
	A. Hypocrisy	B. Magnaminity
	C. Legitimate	D. Diminutiveness
400		

- **109.** Which one of the following is always in 'Sentiment'?
  - A. Cruelty
- B. Insight
- C. Neutrality
- D. Emotion

Directions (Qs. 110 and 111): In the following questions, find out the most suitable answer.

- **110.** The Selection Board call the candidates for the interview because
  - A. they want to see the candidate's physical appearance
  - B. it is then easier to decide which candidate is fit for the job
  - C. the members of the Selection Board have no other work during office hours
  - D. None of the above

- 111. Now a days many young people use high heeled shoes because
  - A. these shoes increase the heights of the young people
  - B. it comes under fashion
  - C. it is safer for them to wear these types of shoes
  - D. they practice to balance their bodies after wearing such shoes
- 112. At what angle the hands of a clock are inclined at 15 minutes pasts 5?
  - A. 72½°
- B. 671/2°
- C. 581/2°
- D. 64°
- 113. Today is Wednesday, what will be the day after 94 days?
  - A. Monday
- B. Tuesday
- C. Wednesday
- D. Saturday

## MANAGEMENT APTITUDE AND COMMUNICATION SKILLS

- 114. Hukumchand Jute Industries Ltd. owned by the ...........
  - A. Tatas
- B. Munjals
- C. Birlas
- D. Bajaj
- 115. The ..... establishes the framework within which the divisions and business units prepare there strategy plans.
  - A. market oriented strategic plan
  - B. planning and controlling
  - C. corporate strategy
  - D. contingency planning
- 116. Which of the following activities is not a business ......?
  - A. A company selling a car
  - B. An individual selling his own car at profit
  - C. A dealer selling a car
  - D. None of the above
- 117. Who said that "Communication always fails except for chance"?
  - A. Murphy
- B. Peter Ducker
- C. Henry Ford
- D. Chris Lewis

- 118. The Banking Regulation Act was passed in ...... the Central Banking Enquiry Commission.
  - A. 1948
- B. 1951
- C. 1949
- D. 1952
- 119. Mirzapur (U.P.) is famous for its
  - A. Cotton Industry
  - B. Hand made carpets
  - C. Leather Industry
  - D. Sugar Industry
- **120.** Which brand of photocopier uses the slogan "Every Copy is An Original"?
  - A. Canon
- B. Modi Xerox
- C. Ricoh
- D. HCL
- **121.** A bottom up communication is the message sent by
  - A. Management to employees
  - B. Manager to employees
  - C. Senior management to middle management
  - D. Lower management to top management

	10
<ul> <li>122. Grapewine is <ul> <li>A. unhealthy communication organization</li> <li>B. it is pure gossip and has no relevance for management</li> <li>C. a healthy communication in organization</li> <li>D. None of the above</li> </ul> </li> <li>123 means an employee's disclosure to the public of alleged organization misconduct, often after futile attempts to convince organizational authorities to take action against the alleged abuse. <ul> <li>A. Social responsibility</li> <li>B. Whistle blowing</li> <li>C. Employee commitment</li> <li>D. Employee disclosure</li> </ul> </li> <li>124. In virtual teams, members communicate through</li></ul>	C. When all the partners except one die or retire  D. When a partner is guity of misconduct  129. Which of the following is not considered an industry in India?  A. Tourism  B. Hotel  C. Large Hospitals  D. Resorts  130. A future called India is the baseline of
characteristic of a product or service that bear on its ability to satisfy stated or implied needs.  A. Customer satisfaction B. Quality and Quantity C. Customer delight D. Quality  126. Transactions which are carried out in the Stock exchanges after official trading hours, are called A. Flow trading C. Kerb trading D. Black trading  127. The first company to commercialize tea was A. Tata Tea B. Alubari Tea Company	C. Customization D. Market centralization  133. The maximum number of companies which a person can be a director is
C. Tetley Tea D. Assam Tea  128. A firm is dissolved A. When a partner retires B. When a partner dies	A. American Express B. Citi Bank C. HDFC Bank D. Axis Bank

D. Axis Bank

137. Balance Sheet shows the A. Marketing B. Advertising A. Balances of all accounts C. Promotion D. Selling B. Net Profit earned during a period 144. The new economy focuses on ........ C. Financial position of a business A. no promise, great delivery D. None of these B. under promise, over delivery 138. Which of the following makes communication C. great promise, great delivery effective? D. over promise, under delivery A. Notice boards and displays 145. Liquid Assets are equal to B. Communication by trade unions A. Value of all current assets C. Suggestions and Feedback B. Sum of Cash and Bank balances D. None of the above C. Current assets - Inventories 139. When the message is sent from a Functional D. Current assets - Inventories and Prepaid Head to another Functional Head, it is called Expenses A. Functional Communication 146. To carry out their analysis, planning, B. Horizontal Communication implementation, and control responsibilities, C. Vertical Communication marketing managers need a ....... D. None of the above. A. Planning and controlling systems 140. Which of the following are Indian B. Managing Information System Multinationals? C. Delivery systems A. Asian paints, Ceat Tyres, Larson and D. Marketing Information System Toubro India 147. Bombay Spinning and Weaving Company B. Asian Paints, Dabur India, Hindustan Ltd. was established in 1851 by ....... A. Cowasiee Nanabhov Davar C. Asian Paints, Aditya Birla Group, ABN B. Jamshedji Tata Amro Bank C. Digambar Parsuram Dandekar D. Asian Paints, Ranbaxy, Honda group D. L.C. Java 141. Which of the following is a Blue Chip 148. ..... was the first city to go electric company? when it received power in 1899 A. Balmar Lawrie A. Madras B. Bombay B. ABN Amro Bank C. Delhi D. Calcutta C. Indian Drugs Pharmaceuticals Ltd. 149. The maximum number of members in a D. Jindal Iron and Steel private company are .......... 142. Which one of the following Communication A. Twenty B. Thirty is part of Corporate Governance? C. Fifty D. No limit A. Disclosure and Transparency B. Transparency and Accountability 150. A certified copy of the statutory report is C. Transparency and Policy Decision also sent to D. None of the above A. Government of respective state B. Registrar of companies 143. ..... is typically seen as the take of C. Governor of the state

D. None of these

creating, promoting, and delivering goods and services to consumers and business.

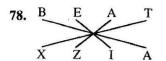
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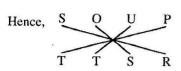
1	2	3	4	5	6	7	8	9	10
C	D	$\mathbf{D}$	В	Α	D	Ċ	В	Ď	C
11	12	13	14	15	16	17	18	19	20
A	D	${f B}$	В	C	В	В	A	A	C
21	22	23	24	25	26	27	28	29	30
В	C	C	D	Α	Α	В	Α	C	D
31	32	33	34	35	36	37	38	39	40
В	В	D	Α	Α	В	D	C	. D	D
41	42	43	44	45	46	47	48	49	50
D	C	D	$\boldsymbol{C}$	В	$\mathbf{B}$	Α	D	Α	D
51	52	53	54	55	56	57	58	59	60
D	Α	В	D	Α	В	Α	В	C	D
61	62	63	64	65	66	67	68	69	70
C	Α	C	C	В	C	C	C	D	В
71	72	73	74	75	76	77	78	79	80
C	В	D	Α	D	A	C	C	В	D
81	82	83	84	85	86	87	88	89	90
C	Α	Α	Α	C	D	D	D	C	A
91	92	93	94	95	96	97	98	99	100
D	В	Α	Α	A	Α	D	D	Α	В
101	102	103	104	105	106	107	108	109	110
Α	C	C	A	D	C	A	C	D	В
111	112	113	114	115	116	117	118	119	120
В	В	D	Â	C	D	A	C	В	A
121	122	123	124	125	126	127	128	129	130
D	D	• В	Α	Α	C	D	C	D	D
131	132	133	134	135	136	137	138	139	140
D	В	B	D	D	В	C	C	C	B
141	142	143	144	145	146	147	148	149	150
C	C	A	В	В	D	A	D	C	130 R

# SOME SELECTION EXPLANATORY ANSWERS

77.	(jo	mi	rei	ma		less	work	no	play	(i)
	rei	koi	puihi	mesi	1	ground	and	play	tour	(ii)
	puihi	meri			-	less	ground	play	tour	(iii)
	puihi	ma	(jo)	mati		no	cup	ground(	work	(iv)

From (i) and (iv) jo = work/no and ma = work/no Hence, code can not be determined.





- 79. C O R R E S P O N D E N C E

  ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓

  N U T T R A X U P Q R P N R

  Hence, S C O P E

  A N U X R
- **80.** The given word in question do not have any relation. Similarly, Eyeglass and Landmark also do not have any relation.
- **81.** Hope and Aspires are the pair of synonims. Similarly, Fib and Lie are also the pair of synonims.
- 82. Ancient and Modern are the pair of antonims. Similarly, often and Seldome are also the pair of antonims.

**83.** 
$$8 \times 3 + \frac{8}{2} = 28$$

Hence, 
$$18 \times 3 + \frac{18}{2} = 63$$

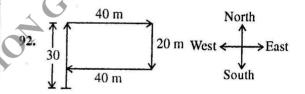
85. 
$$15 \times 3 = 45$$
  $2160 \times 40 = 8640$  but in the given question it is 6480.  $360 \times 3 = 1080$   $1080 \times 2 = 2160$ 

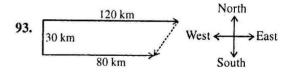
86. Correct form of the series is:

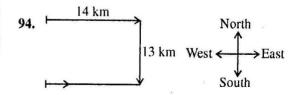
$$x$$
  $y$   $yx$   $y$   $x$   $x$   $y$   $y$   $y$   $x$   $y$   $y$   $y$   $x$   $y$ 

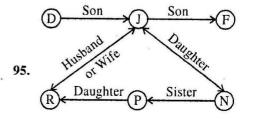
87. 
$$7776 \div 6 = 1296$$
  $36 \div 6 = 6$   $1296 \div 6 = 216$   $6 \div 6 = 1$   $216 \div 6 = 36$ 

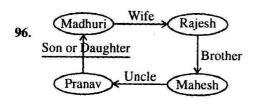
- 88. KPA LOB MRC NSD OTE
- **89.** Both the arrow at end change in opposite direction.
- 90. The line segment turns 45°, 45°,  $22\frac{1}{2}$ ° clockwise respectively. Hence, in the next figure the line segment will turn again  $22\frac{1}{2}$ ° clockwise.
- 91. An arrow includes from inside the circle. Again it includes from out side. This process will continue and in the answer figure two arrows will be from inside and two arrows from outside alternatively.

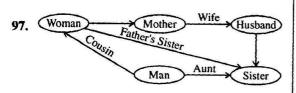












105. 
$$A = B - 1$$
  $\therefore A < B$  day the constant  $A = B - 1$   $\therefore C > D$ 

$$E = B + 3 : E > B$$

D = B

Hence, A < B = D < C and B < E

Therefore, A gets the least number of car

113. 
$$94 = 13 \times 7 + 3$$

It means after 91st day the day will be sa day i.e., Wednesday. Hence, after 94th of the day will be Saturday.